

BloomBoard + Empirical Education

A Partnership Built to Support North Carolina Educators

Igniting Educator Growth

BloomBoard and Empirical Education are partnering to provide North Carolina with access to calibration and training services for school administrators. The easy-to-use platform will combine BloomBoard's professional development resources with Empirical Education's state-of-the-art observer training and calibration tool.

Efforts from this partnership aim to promote continuous improvements to the North Carolina Educator Evaluation System (NCEES).

Empirical Education's Observation Engine

Observation Engine is an online tool that uses classroom videos to ensure accurate and reliable classroom observations. With this tool, North Carolina educators can access the following:

- Observer Calibration Events & Reporting: provides practice with rating and helps increase rater agreement to target scores
- Supplemental Learning Exercises: targeted, self-paced online exercises focused on specific NCEES elements

Professional Development With BloomBoard

Support and spark educator growth with supplemental professional development resources and services. Customized for each educator's unique needs, continuous learning is emphasized to foster improved instruction and student learning.

- Access to a marketplace of articles, videos, and video clips, as well as links to web-based resources
- Supplement and support the work educators are doing through Observation Engine's scoring studies and calibration



Guiding Mission of the North Carolina State Board of Education:

Every public school student will graduate from high school, will be globally competitive for work and postsecondary education, and be prepared for life in the 21st Century.

Public Schools of North Carolina, Department of Public Instruction

Development & Growth in the 21st Century

About BloomBoard

Founded in 2010, California-based educational development company BloomBoard enables personalized professional development by allowing K-12 educators to set explicit goals and creating individualized recommendations for professional growth opportunities, resources, and services tailored to each educator's unique needs.

To learn more, please visit www.bloomboard.com or contact Jessica Tilles at jessica.tilles@bloomboard.com

About Empirical Education

Empirical Education Inc. is a Silicon Valley-based research company that provides tools and services to help K-12 school systems make evidence-based decisions about the effectiveness of their programs, policies, and personnel. The company brings its expertise in research, data analysis, engineering, and project management to customers that include the U.S. Department of Education, educational publishers, foundations, leading research organizations, and state and local education agencies.

To learn more, please visit www.empiricaeducation.com and www.observationengine.info or contact Aly Sharp at asharp@empiricaeducation.com

BloomBoard is committed to providing youth with the best possible education. In this spirit, we strive to equip educators with the professional development resources, tools, and support they need. When our youth succeed, we as a community succeed.

Empirical Education's mission is to help K-12 school systems make evidence-based decisions about the effectiveness of their programs, policies, and personnel.



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